



AI-Powered Digital Marketing Bootcamp

Transform Your Future with Smart Skills

3 Days • Hands-on Mastery • No Coding Required



Enroll Now
aiacademy.gmindia.tech



About GMIndia

GMIndia.Tech is a Chennai-based technology and digital transformation firm, delivering cutting-edge solutions in



Generative AI



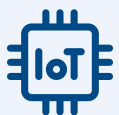
Digital Marketing



No-Code Development



Web 3.0



IoT

Workshop Details



05 - 07 SEP , 2025



10:00 AM – 5:45 PM



Venue

**Gooroo Mobility India
Private Limited,**

No: 96, VSI Functional,
Greeta Tech Park
2nd Floor (left wing,
Industrial Estate,
Perungudi, Chennai,
Tamil Nadu 600096.



Why Join This BootCamp?



- ✓ Expert-led sessions
- ✓ Real-world tools (ChatGPT, Jasper, etc.)
- ✓ No experience needed
- ✓ Portfolio building
- ✓ Certification



Day 1: Foundations & AI-Powered Marketing

TIME	SESSIONS
10:00 11:00	AI & DIGITAL MARKETING LANDSCAPE
11:00 11:15	BREAK
11:15 13:30	CUSTOMER JOURNEY, FUNNELS, AI INTRODUCTION
13:30 14:15	LUNCH
14:15 15:45	AUDIENCE SEGMENTATION & PROMPT ENGINEERING WITH CHATGPT
15:45 16:00	BREAK
16:00 17:00	SOCIAL MEDIA MARKETING FUNDAMENTALS
17:00 17:45	PRACTICAL: AI-GENERATED CONTENT + Q&A

Day 2: Advanced Tools & AI Campaign Execution

TIME	SESSIONS
10:00 11:00	ADVANCED AI TOOLS (JASPER, COPY.AI, GRAVITY WRITE, FLUX)
11:00 11:15	BREAK
11:15 13:30	AI-DRIVEN SEO, CONTENT MARKETING & EMAIL AUTOMATION
13:30 14:15	LUNCH
14:15 15:45	AI ANALYTICS & PAID ADS STRATEGY (GOOGLE & FACEBOOK)
15:45 16:00	BREAK
16:00 17:00	AI-POWERED PAID ADVERTISING
17:00 17:45	LEAD GENERATION & FULL CAMPAIGN PLANNING

Day 3: Optimization, Projects & Career Strategy

TIME	SESSIONS
10:00 11:00	MOBILE & VOICE SEARCH OPTIMIZATION, INFLUENCER MARKETING, BRANDING
11:00 11:15	BREAK
11:15 13:30	MARKETING AUTOMATION WORKFLOWS & ROI MEASUREMENT WITH AI
13:30 14:15	LUNCH
14:15 15:45	LIVE PROJECT IMPLEMENTATION
15:45 16:00	BREAK
16:00 17:00	PORTFOLIO DEVELOPMENT & CAREER GUIDANCE
17:00 17:45	CERTIFICATION & NEXT STEPS

Who Should Attend?



Students



Creators



Entrepreneurs



Marketers



Registration & Support



+91 89259 54881 / +91 89259 54882



info@gmindia.tech



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ENROLL NOW



**Seats are limited—secure
your spot today to unlock
future-ready marketing
skills powered by AI!**

