



# AI-Powered Digital Marketing Bootcamp

**Transform Your Future with Smart Skills**

3 Days • Hands-on Mastery • No Coding Required



**Enroll Now**  
[aiacademy.gmindia.tech](http://aiacademy.gmindia.tech)



# About GMIndia

**GMIndia.Tech** is a Chennai-based technology and digital transformation firm, delivering cutting-edge solutions in

 Generative AI

 Digital Marketing

 No-Code Development

 Web 3.0

 IoT

# Workshop Details



05 - 07 SEP , 2025



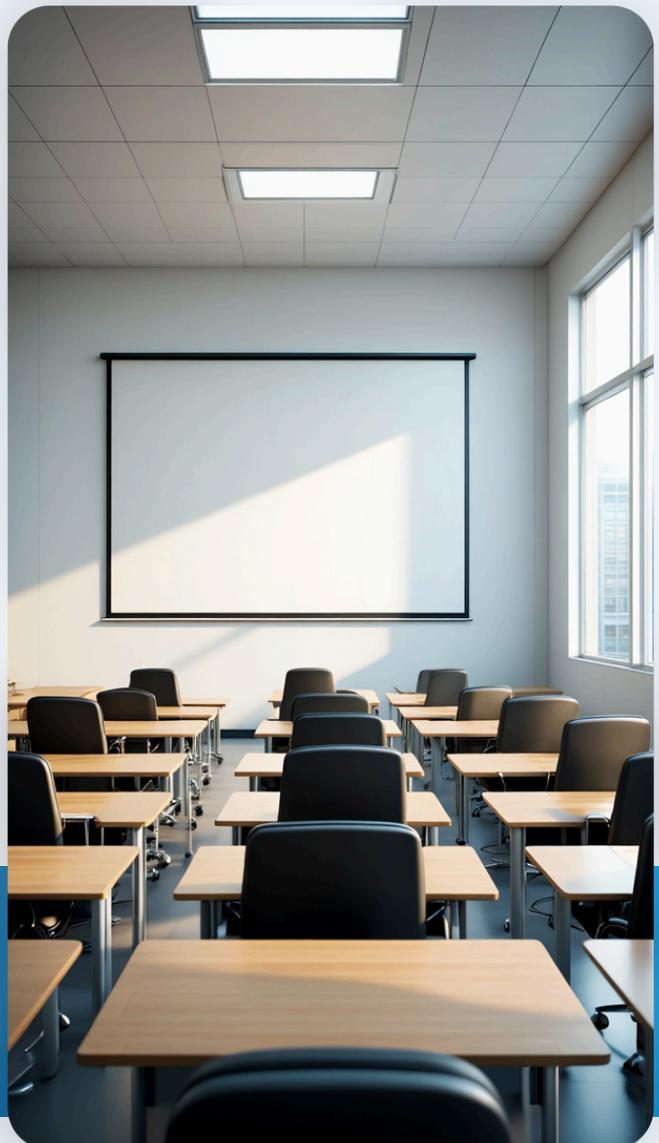
10:00 AM – 5:45 PM



Venue

**Gooroo Mobility India  
Private Limited,**

No: 96, VSI Functional,  
**Greeta Tech Park**  
2nd Floor (left wing,  
Industrial Estate,  
Perungudi, Chennai,  
Tamil Nadu 600096.



# Why Join This BootCamp?



- ✓ Expert-led sessions
- ✓ Real-world tools (ChatGPT, Jasper, etc.)
- ✓ No experience needed
- ✓ Portfolio building
- ✓ Certification



# Day 1: Foundations & AI-Powered Marketing

TIME	SESSIONS
10:00 11:00	AI & DIGITAL MARKETING LANDSCAPE
11:00 11:15	BREAK
11:15 13:30	CUSTOMER JOURNEY, FUNNELS, AI INTRODUCTION
13:30 14:15	LUNCH
14:15 15:45	AUDIENCE SEGMENTATION & PROMPT ENGINEERING WITH CHATGPT
15:45 16:00	BREAK
16:00 17:00	SOCIAL MEDIA MARKETING FUNDAMENTALS
17:00 17:45	PRACTICAL: AI-GENERATED CONTENT + Q&A

# Day 2: Advanced Tools & AI Campaign Execution

## TIME

10:00  
11:00

11:00  
11:15

11:15  
13:30

13:30  
14:15

14:15  
15:45

15:45  
16:00

16:00  
17:00

17:00  
17:45

## SESSIONS

**ADVANCED AI TOOLS (JASPER, COPY.AI, GRAVITY WRITE, FLUX)**

**BREAK**

**AI-DRIVEN SEO, CONTENT MARKETING & EMAIL AUTOMATION**

**LUNCH**

**AI ANALYTICS & PAID ADS STRATEGY (GOOGLE & FACEBOOK)**

**BREAK**

**AI-POWERED PAID ADVERTISING**

**LEAD GENERATION & FULL CAMPAIGN PLANNING**

# Day 3: Optimization, Projects & Career Strategy

## TIME

10:00  
11:00

11:00  
11:15

11:15  
13:30

13:30  
14:15

14:15  
15:45

15:45  
16:00

16:00  
17:00

17:00  
17:45

## SESSIONS

MOBILE & VOICE SEARCH OPTIMIZATION,  
INFLUENCER MARKETING, BRANDING

BREAK

MARKETING AUTOMATION WORKFLOWS &  
ROI MEASUREMENT WITH AI

LUNCH

LIVE PROJECT IMPLEMENTATION

BREAK

PORTFOLIO DEVELOPMENT &  
CAREER GUIDANCE

CERTIFICATION & NEXT STEPS

# Who Should Attend?



**Students**



**Creators**



**Entrepreneurs**



**Marketers**



# Registration & Support

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 aiacademy.gmindia.tech

**ENROLL NOW**



**Seats are limited—secure  
your spot today to unlock  
future-ready marketing  
skills powered by AI!**

